

## 92.7 BIG FM'S BIG MJ KHURAFATI NITIN MAKES DELHI DROOLING WITH #DILLIKEBIGCHATOREY

~ MJ along with the radio station takes listeners on a gastronomic journey while engaging with them ~

**New Delhi, September xx, 2018: One of India's largest radio networks, 92.7 BIG FM** known for taking unique initiatives has come up with another fresh and interesting concept called **#DillikeBigChatorey** with Delhi's favourite **BIG MJ Khurafati Nitin**. A die-hard foodie himself, through this show MJ Nitin captures the flavor of the city by indulging in mouthwatering delicacies. The show aims at sharing those firsthand experiences with listeners every **Monday to Friday from 8 am to 12 noon**.

Giving it a personalized touch, BIG MJ Nitin explores the best places to eat, their dishes and takes listeners to dine with him and share his experiences about food, music, his passions and explore his 'dil ki tuning with listeners' every Friday. For the weekly dining, contestants are selected via the digital contest "Nitin ka TIFFIN" where BIG FM ask listeners to guess what's there in Nitin's tiffin which culminates on air between 11am-12noon every weekday and the lucky winner gets a chance to join the food trail with the MJ.

Commenting on this concept **MJ Khurafati Nitin**, said, *"The city has a lot to offer and its rich culture makes it stand out. Being a food aficionado #DillikeBigChatorey not only gives me an opportunity to explore the incredible variety of culinary delights the capital has to offer but also helps me connect with listeners who share similar taste buds. So far I have explored 6 places and I am excited to discover more such places and engage with listeners in the best possible way."*

MJ Nitin who himself is a trained pastry chef is on the hunt to discover the best of the best when it comes to food and has covered 6 places so far. Four outlets of the partner restaurant, Barbeque Nation - Vihar, Delhi; Ambience Mall, Noida; Grand Mall, Gurugram; Sohna Road, Gurugram and two outlets of Pirates of Grill – Delhi and Noida which has also partnered with 92.7 BIG FM, hosted BIG MJ Khurafati Nitin. With a focus to rediscover known places and explore new gems in the city, Nitin himself explores quaint but popular places like Nizamuddin, Chandni Chowk and Dilli Haat and share his experiences with listeners. For these specially shot videos please logon to 92.7 BIG FM Delhi Facebook page <https://www.facebook.com/delhi92.7bigfm/> .

*Look out for another breakthrough concept on food very soon only on 92.7 BIG FM, Dil ki Tuning in Delhi.*

